

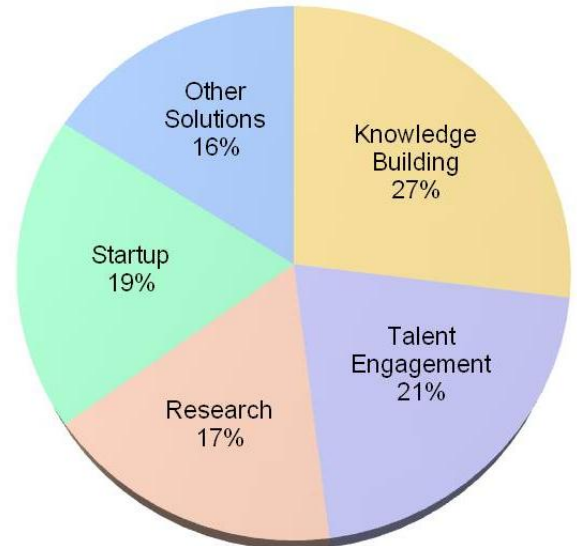
## Connecting Corporate Business Needs to Tech Community Solutions

Learn | Explore | Engage

TechConnectHub.com is an innovation services firm committed to delivering measurable results to our clients. We serve industry-leading companies seeking to accelerate innovation in their organization by strategically finding and leveraging technical community talent, knowledge, and solutions in a variety of engagement models.

In driving success for our clients, we have organized our technical networks and developed a needs-based approach to turn our client's business needs into [innovation challenges](#). We then scout the challenges in the tech community to create actionable opportunities. Collaboratively, with our clients, we then execute, serving as a tech community facilitator to insure quick and successful innovation outcomes.

What Our Clients Seek From the Tech Community



### Technical Community Network

Our global technical community network is the largest of its kind reaching **1.5+ million researchers, entrepreneurs, thought-leaders, startups, and academia** in **430+ institutes** and **43+ tech-rich startup cities** globally. We build trusted networks for our clients enabling them to scout local, regional, and target specific institutes and tech communities using open innovation best practices.

#### Start with a business need



**LEARN** what's possible



- + Talent Engagement
- + Deep Dive

#### Scout the technical community for solutions



**EXPLORE** best approach



- + Tech Community Scouting
- + Stakeholder Led Accelerator

#### Pick, partner, and pilot with the best



**ENGAGE** technical community



- + Knowledge Building Workshops
- + Research & MVP projects

### About

TechConnectHub.com is run by entrepreneurs and corporate innovators. With decades of experience we lead **open innovation scouting, facilitating workshops, implementing innovation frameworks, executing projects, running accelerators, creating intellectual property, and developing products**. More information can found on our websites at [www.TechConnectHub.com](http://www.TechConnectHub.com).

## Acceleration Model | Innovation Success ROI

Run virtually or in partnership with an innovation lab in the tech community, our acceleration model is stakeholder led and successful innovation outcome focused.

Our clients work alone with their internal stakeholders or in [themed group accelerators](#) where they co-create with other clients. **Clients drive their own ROI. High value business needs drive high value solutions and business impact.**

With a continuous stream of business needs we use our tools, talent, and resources to convert the business needs into innovation challenges, look for patent capture opportunities, crowdsource ideas and solutions around the challenges, vet with our clients the inbound opportunities, help select the best projects to work on, and provide the leadership and oversight in the lab to move ideas to commercial products.



**Competitive Advantage** | To increase successful innovation outcomes we have developed a discerning opportunity vetting strategy that we use to examine each opportunity for fit in our client’s innovation portfolio, probability of success and complexity to implement, assess technical and commercial readiness, and quantify business impact. We also understand how pathways to commercialization vary between companies so as we ENGAGE and PILOT solutions we use the learnings and feedback to fine-tune the vetting process.

**Business Impact** | We are keen on **measuring business impact and implementing solutions that can have a perpetual benefit for our clients, creating sustainable value year over year.** We believe this drives value creation and creditability, within an organization, which translates into a corporate innovation program being seen internally as consistently delivering business results. Finally, we have an eye out for solutions that can create exponential value for a company. These are solutions that are strong enough to warrant a company starting a new business unit, change the way an industry operates, or be foundational to starting a new company.